

Photo is artist concept - final finishes may vary



# BUILDING BETTER FOR THE FUTURE

Honeywood Recreation and Wellness Centre



**HONEYWOOD**  
RECREATION AND WELLNESS CENTRE

Jan 2026

# OUR IMPACT, OUR FUTURE

## **Without our efforts there is no building.**

Without a local facility or community centre there is a high probability that our children and grand children will grow up without access to programs that improve their mental and physical health and all-around well being. A community centre can inspire positive, social experiences that foster meaningful relationship and connections. This emotional support network is more than just updating a building, it is creating a sense of belonging.

Our actions or inaction will have a profound impact on future generations. We need to think beyond today and create a community that we want. A community that is a destination for people to gather, play, share, and celebrate. We need to continue the legacy, the resilience and historic community spirit of the North Dufferin Community Centre and breathe new life into the Honeywood Arena.



## BUILDING BETTER FOR THE FUTURE

### Vision

We envision a future where Honeywood Recreation and Wellness Centre is a community hub, the centre of celebration that sparks greatness and inspires future leaders. It is a place to create great memories for the young, and celebrate special events for the community and the not so young!

As we reimagine our space, we can also bring outreach and services to North Dufferin for healthy living.

There has been over 100 years of skating, baseball, weddings, memorials, and event history in Honeywood and it's now time to think about the next 100 years and create a space for many new and different needs and active lifestyles.

### Mission

Our goal is to raise \$6 Million in funds for a multi-phased approach over 5 years to fix, update and enhance the existing Honeywood Arena to create a renewed multi-generational sports, health and wellness destination to make the lives of our community better.

Building better for the future.

### Purpose

Making a commitment to community.



## Stages of Transformation

### Launch



Website with Donation mechanism through Canada Helps.  
New Ice Pad.  
Repair Roof.

### Accessibility



Build and install elevator lift to Norduff Room and create safe family spaces.

### Addition



Build new and proper change rooms and provide girls with equal and equitable opportunities to play and celebrate.

### Legacy



Update exterior facade and landscape for multi-generational improved community living.

### Better Future



More than just hockey, a community hub for future generations.

# BUILDING WITH HEART!

Over a hundred years ago, the Honeywood Arena was first built as a place for families to skate and for neighbors to catch up during the winter months. As the community grew, funds were raised to build a “real” arena, which hosted games and tournaments, becoming a hub of activity. Tragically, the arena burnt to the ground in 1965, but the community came together to rebuild it. Over the past 60 years, this new arena became a place to gather, celebrate, and dream, with some local kids even going on to play in the NHL.

Now, the building has aged and requires extensive repairs. It’s time to re-envision the heart of the community and come together once more. Let our actions inspire our children, and let this moment be an important part of our history. Join us and be part of something special. This is my Honeywood.

We have a wide range of sponsorship and naming opportunities available, tailored to suit various levels of engagement and visibility. By sponsoring our initiatives, your company can benefit from:

1. **Community Commitment:** Show your dedication to the local community by supporting initiatives that bring people together and promote a strong sense of belonging.
2. **Employee Involvement:** Encourage your employees to participate in community efforts, enhancing team spirit and morale.
3. **Promotions and Visibility:** Gain exposure for your brand through various community-focused efforts, reaching a diverse and engaged audience.

Our sponsorship package provides detailed information about each opportunity, including descriptions, sponsorship levels, and the associated rights and benefits. We are confident that our initiatives offer a unique platform for your company to gain positive exposure and strengthen its presence in the community.

We look forward to discussing how we can work together to create a successful partnership. Please feel free to contact me directly at to learn more about our sponsorship opportunities or to schedule a meeting.

Thank you for considering this opportunity to support the Township of Mulmur. Together, we can make a significant impact on our community.

follow us on Facebook  
email us at [myhoneywood@mulmur.ca](mailto:myhoneywood@mulmur.ca)



Photo is artist concept - final finishes may vary



# HISTORY IN THE MAKING

The JDC Custom Home's rendering of the Honeywood Recreation and Wellness Centre features a sleek, modern design with energy-efficient glass facades and a welcoming entrance. Inside, it includes the ice rink, proper new change rooms for the girls including accessible facilities, ensuring equal and equitable opportunities to play and celebrate. It also provided for clinic and practitioner rooms, bringing health and wellness expertise to the community.

The multi-purpose spaces and surrounding landscaped areas provide room for community events and recreation, making the arena both a sports hub and a vibrant gathering place for all.



**HONEYWOOD**  
RECREATION AND WELLNESS CENTRE



# COMMUNITY ROOM

(Naming Opportunities Available)

There has been over 100 years of weddings, memorials, birthday parties and event history in the Norduff Room and it's now time to think about the next 100 years and create a space for many new and different needs and active lifestyles.

Youth sports, such as hockey and figure skating, play a vital role in the development of young people, both physically and mentally. These activities promote physical fitness, helping kids stay active and healthy while teaching essential life skills like teamwork, discipline and perseverance. Participation in sports also fosters confidence, social connections and a sense of accomplishment, as children work towards goals and overcome challenges. Beyond the rink, the lessons learned from sports, including time management, leadership and resilience, can positively impact academic performance and future endeavors. Youth sports provide a fun, engaging way to build character and lifelong values.



## Phase 1

ACHIEVED

Ice Surface Replacement, Norduff Room Ceiling and Roof



## Phase 2

\$400,000

Accessibility Elevator



## Phase 3

\$4,800,000

Southern Addition (Changerooms, Bathroom, septic relocation)



## Phase 4

\$700,000

Lobby, Community Room, Facade

Phase	Capital Project	Estimate	Running Total
1	<b>LAUNCH</b> Ice Surface Replacement, Norduff Room Ceiling and Roof		ACHIEVED IN 2025
2	<b>ACCESSIBILITY</b> Elevator lift to Norduff Room, safe family spaces	\$400,000	\$400,000
3	<b>ADDITION</b> Southern Addition (Changerooms, Bathroom, Viewing Area, septic relocation)	\$4,800,000	\$5,200,000
4	<b>SPACE ENHANCEMENTS</b> Lobby, Community Room, Facade	\$700,000	\$5,900,000

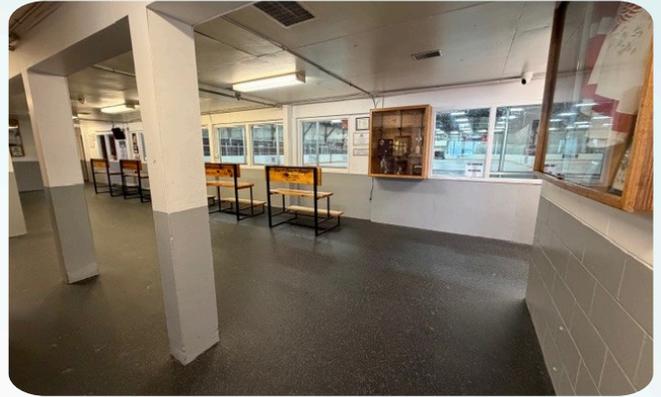
# PHASE 1 ACHIEVEMENTS



**ICE SURFACE AND BOARDS**  
**OCTOBER 2024**  
\$1,607,606



**NORDUFF ROOM CEILING**  
**NOVEMBER 2024**  
\$18,511.00



**LOBBY, CHANGEROOM, RUBBER FLOORING**  
**SEPTEMBER 2025**  
\$45,003.00



**ACCESSIBLE WASHROOM**  
**NOVEMBER 2025**  
\$55,875.00



**WATER FILL STATION N89**  
**DECEMBER 2025**  
\$3,222.00



## Sponsorship & Advertising Opportunities

The Honeywood Recreation and Wellness Centre offers a range of sponsorship opportunities for businesses looking to enhance their visibility in the community.

### Facility, Community & Dressing Room

**Naming Rights:** Options Available.

- Premium exposure as the facility's title sponsor.
- Affordable and visible branding space.
- Dressing Rooms (6 available)

**Rink Board Advertising:** \$800 per year.

Brand featured prominently around the rink.

### Wall Board Advertising:

- 4' x 4': \$300 per year
- 4' x 8' sign: \$500 per year
- Brand featured prominently around the rink.

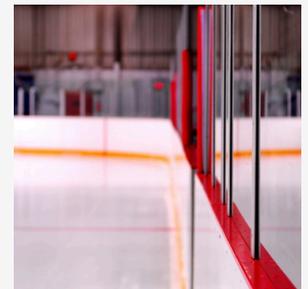
**Zamboni Advertising:** \$2,000 per year

- High visibility during each game or event.

**Logo Under the Ice:** \$2,000 per year

- Unique, eye-catching branding.

**Time Clock Advertising:** \$2,000 per year



**\$800**

Rink Board Advertising



**\$2,000**

Under Ice Logo



**\$300-500**

Wall Signs



**\$2,000**

Zamboni



**\$2,000**

Time Clock

## We want to celebrate your gift!

To recognize the generosity of our donors, we offer a variety of benefits which include feature articles and acknowledgement in the Township publications, press releases, invitations to donor recognition events and permanent recognition on the donor wall at the Honeywood Arena. Our Donor Wall, will be located in the main lobby of the Honeywood Arena to recognize donors whose cumulative giving exceeds \$5,000.

## Donation

### \$100 - \$999 Level

- Personalized Thank-You
- Supporter wall on Canada Helps

### \$1,000 - \$4,999 Level

- Recognition once per year in the Township Newsletter
- Social Media Shout-Out: Recognition on the arena's social media platforms.

### \$5,000 - \$24,999 Level

- Recognition on the Donor Wall at the Honeywood Arena
- Social Media Shout-Out: Recognition on the arena's social media platforms.
- Article in the Mulmur Newsletter (if desired)

### \$25,000 + Level

- Recognition on the Donor Wall at the Honeywood Arena
- Social Media Shout-Out: Recognition on the arena's social media platforms.
- Article in the Mulmur Newsletter
- High Visibility Promotion and Recognition Options

## Charitable Tax Receipt

Support completion of the expansion and promote positive health for our community through a charitable donation. All donations over \$25 will receive a charitable tax receipt. All donations over \$500 dollars will be recognized on our donor wall inside the facility.

Types of donations include:

- Pre-authorized monthly giving
- Donations in memoriam
- Donation in celebration of a birthday, anniversary, or other special occasions
- A planned gift (for example, a will, tangible assets, a beneficiary of RRSP, RRIF or life insurance policy)

## Social Media Statistics



# of Facebook Followers: **1,100**



# of Instagram Followers: **791**



#X: **997**



#Newsletter: **1,326**



# History

IN THE *Making*



1912

Thomas Crawford built Honeywood's first rink.

1921

Under the weight of heavy snow, the roof gave way to collapse. Subsequently, the community resorted to utilizing an open-air rink constructed in the park for several years thereafter.

1948

\$91,000 was raised through a centennial celebration held at Honeywood. The community decides to build a new arena.

1949

The new arena opens before Christmas with **Ward Rabbitts** as icemaker. Ten years later, a mortgage burning party celebrates its financial freedom and success.

1961

Upstairs heated room was added, enhancing comfort during hockey games.

1965

In January, a fire destroys the arena. To rebuild, the first Beef Barbeque is held, drawing over 1,300 attendees. Construction begins soon after, and the new arena opens by year's end.

1969

"Belting" Bert Wilson first laced up his skates at Honeywood Arena, and was later drafted by the New York Rangers. He went on to play for the Montreal Canadiens, Chicago Blackhawks, St. Louis Blues, Boston Bruins, Dallas Stars and Detroit Red Wings.

1980

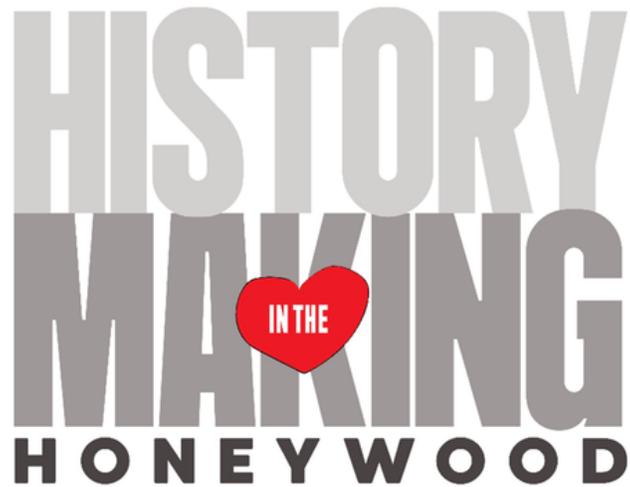
Aaron Downey's upbringing was rooted in Honeywood, where he honed his skills in minor hockey under the Honeywood Minor Hockey Association. His talent caught the attention of scouts, leading to his eventual draft by the Detroit Red Wings and went on to win a Stanley Cup in 2008.

2025

Almost 60 years later, the arena requires significant renovations. The community rallied in the Kraft Hockeyville Competition.



Be a part of



**DONATE TODAY**

W W W . M Y H O N E Y W O O D . C A



Photo is artist concept - final finishes may vary



# BUILDING BETTER FOR THE FUTURE



---

**HONEYWOOD**  
RECREATION AND WELLNESS CENTRE